

Participate in the inMD Beta Launch

This summer we are launching inMD in a controlled Beta launch to work out our processes and hone the solution. By participating in this Beta launch you will position your company as a leader in the region and have the most visibility upon our official launch in the Fall. As an early contributor you also may end up contributing training or material that becomes industry acknowledged giving you even more recognition.

What do I need to do as an inMD Beta participant?

There are multiple ways you can get involved in this stage but the most important components involve contributing content and providing feedback.

Add Content:

- Sign up your company and fill out your profiles.
- Share some news, videos, blogs about your company that you would want interns to know about.
- Do you have insights into best practices for hiring interns, managing interns, or company practices that create a good company culture? Share it in our Industry Partners Forum and take your position of thought leadership as we launch later this year.

Post your internships:

- Post internships that you currently have open, or have had in the past

Publish your training:

- Microbadging is a core part of inMD to track experience and activity on the platform
- Publish a prerequisite training that consists of the information on your company and industry that you want any intern to know before you would hire them. This could be any form of content such as pdf's, articles/web pages, videos, etc that you organize into a training collection.
- Publish your onboarding material as a training. If you have nonproprietary onboarding training (including soft skills and communication skills), then publish this as a training who knows, your training may become an industry standard badge on the platform...

Put your interns through the program:

- If you haven't yet hired interns for the summer we ask that you try inMD and the students we have participating in the Beta trial
- If you have already hired them, we ask that you have them sign up for inMD and go through the motions as if they were reapplying and onboarding through the platform.

Engage your employees as industry mentors:

- We need active mentors with completed profiles to launch this Fall so this is a great opportunity to get your employees engaged early.
- Engaging your employees on inMD increases your exposure, and widens your net to attract the best and brightest talent to your company. Many companies will track their volunteer hours for participating, or give small referral bonus' if an employee attracts a new interns/employee.

Give Feedback:

- Throughout the Beta trial we'll be asking your feedback on the platform, including surveying you on the user experience, realized value, and time investments into the solution. This is critical for a successful Beta to progress into a product ready to launch and scale.